

To Our Customers:

The greatest single cost for a beef cow operation like ours is winter feed. In the case of our cows, the winter feed is hay. Our cows need more than 200 tons of hay for the six months each year in which pastures do not grow.

The cost of hay just leaped 35 percent. Why? Because of fuel-based product costs. Because high-dollar corn was planted in hay fields, driving hay prices higher.

Beef ranchers throughout North America are responding to hay costs by sending cows to feedlots. And the cost of expensive corn is pushing the retail price of feedlot beef higher and higher.

As cow population declines, beef calf production will drop. There will be less beef for meat cases. The full effect will be felt next winter and beyond.

We, too, were forced to increase prices to maintain our cow herd and continue to produce tender, tasty, all natural beef for you. The increase in food production costs is a battle for all of us.

We thank you for your continued support.

Kay and Steve Castner
Kay's HomeFarm, Inc.

It's Time to Order

Kay's

Purely Pastured™

Black Galloway Beef

A Cubic Foot of Gourmet Beef

**25 Pound Convenience Pack
\$229.00**

A Special VIP Pack of Gourmet Beef

**4 Tenderloin Fillets, 3 pounds Ground
Beef, 3 packages 1/3 Pound Ground Beef
Patties \$89.00**

Additional Bulk Ground Beef

**\$6.39/Pound (\$6.29/Pound for 25 Pounds or
More)**

**Additional 1/3 Pound Ground Beef Patties
(In 1 Pound Packages) \$7.69/Pound**

**Tenderloin Steaks (Subject to Availability)
\$31.99/Pound**

Convenience Pack. Number: _____

VIP Pack. Number: _____

Additional Bulk Ground Beef. Pounds: _____

Additional Ground Beef Patties. Pounds: _____

Tenderloin Steaks. Number: _____

**Please call or email for the date your order will be
ready for pickup at our farm.**

Name: _____

Street: _____

City/State: _____

Zip: _____

Telephone: (_____) _____

Email: _____

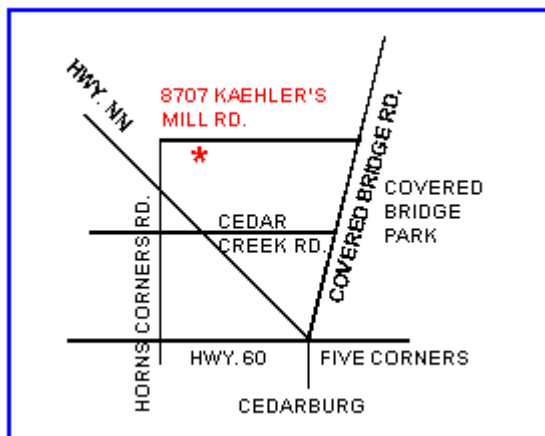
Convenience Pack Cuts and Wrapping

Cuts	Approximate ‡	
	No.	Portions
New York Strip Steaks	2	1 ¼" steak
Rib Eye Steaks	2	1 ¼" steak
Top Sirloin Steaks (Boneless)	2	1/3 # cut
Chuck or Rolled Rump Roasts	3	2 # roast
Kabob Cubes (Sirloin Tip)	1	1# package
Stew Meat (Round Steak)	2	1 # package
Sandwich Steaks (Thin Sliced Round Steak)	2	½ # package
Ground Beef 1/3 Pound Patties	4	1 # package
Ground Beef 1 Pound Bulk	6	1 # package

**Convenience Packs are Packaged in
White 1 Cubic Foot Corrugated Cartons**

Meat is Packaged in Clear Plastic Cryovac

*‡ Individual Cuts, Quantities and Portion Sizes within 25 Pound
Convenience Packs Vary with Availability*



Kay's HomeFarm™, Inc.

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We accept cash and personal checks. No credit card purchases.